



# Transforming Urban Mobility in Australia

## The Roll & Ride Success Story

A comprehensive case study on building, launching, and scaling a premier mobility platform with **ClonifyNow**.

# Roll & Ride Redefines Short-Distance Urban Travel

## Solving the "Last-Mile" Connectivity Gap in Australia

Roll & Ride emerged as a solution to the "last-mile" connectivity gap in Australian cities, providing an eco-friendly alternative to cars and public transport.

By leveraging advanced micro-mobility technology, the platform offers a seamless, sustainable way for urban dwellers to navigate their daily commutes while reducing congestion and carbon footprints.



### Unified Experience

Seamlessly integrates ride discovery, unlocking, and payment within a single, intuitive interface.



### Cross-Platform Accessibility

Fully optimized for both iOS and Android users to ensure maximum market reach and inclusivity.



### Local Focus

Specifically engineered to meet the unique infrastructure and regulatory needs of the Australian landscape.

# ClonifyNow: The Engine of Innovation

Empowering Startups with Scalable, High-Performance Solutions



## Accelerated Development

Leverages a robust, pre-built mobility stack to reduce time-to-market by up to 60%.



## Tailored Engineering

We build custom features that align with specific business goals and localized expectations.



## Scalable Architecture

Infrastructure designed to grow seamlessly with demand and geographic expansion.



## Reliable Partnership

End-to-end support from discovery workshops to post-launch maintenance and updates.

# Business Challenges

## Overcoming Barriers to Growth in Australia's Mobility Market



### Operational Complexity

Managing a diverse range of mobility products and services, maintenance operations, and customer support across multiple locations and channels can strain resources and systems.



### Regulatory Compliance

Meeting Australian standards for medical devices and mobility equipment, including TGA requirements, NDIS compliance, and workplace safety regulations, adds ongoing complexity and cost.



### Market Competition

The mobility industry is highly competitive, with both local and international players. Differentiating Roll & Ride's value proposition and building brand trust is essential for sustainable market share.

# Solutions Provided By ClonifyNow

Empowering Roll & Ride to Accelerate Growth And Deliver Impact.



## Operational Excellence

We streamline operations with intelligent digital solutions, automation, and integrated systems—enhancing service delivery, reducing manual workload, and improving overall efficiency across locations and channels.



## Compliance Assurance

We help Roll & Ride meet all relevant Australian standards and regulations, including TGA, NDIS, and workplace safety requirements—ensuring compliance, reducing risk, and supporting audit readiness.



## Market Growth Enablement

We empower Roll & Ride with data-driven strategies, digital marketing, and scalable platforms that strengthen brand visibility, enhance customer trust, and drive sustainable growth in a competitive mobility market.

# Robust Technical Features Drive Engagement

Engineering Excellence for Operational Efficiency and User Trust



## Real-Time GPS Ecosystem

Precise vehicle location tracking and dynamic geofencing for designated parking zones and restricted ride areas.



## Seamless Payment Integration

PCI-compliant checkout supporting major Australian payment gateways, digital wallets, and automated billing.



## Identity & Safety Systems

Integrated rider verification and license validation systems to ensure community safety and regulatory compliance.



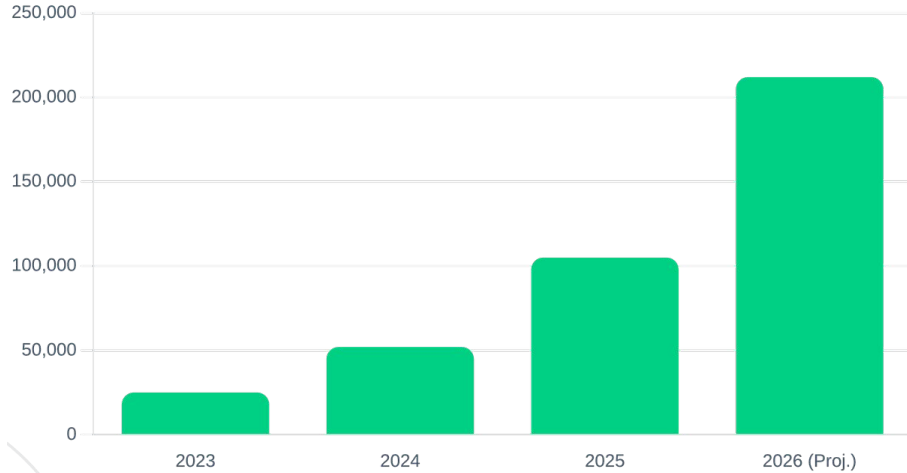
## Fleet Management Dashboard

Powerful administrative tools for real-time monitoring of vehicle health, battery levels, and deployment optimization.

# Data-Driven Success: Rapid Scale & User Loyalty

Roll & Ride Performance Metrics and Market Adoption

Yearly Download Growth



Source: Internal Platform Analytics 2023-2026

~500

Total Downloads

Across all years and regions combined

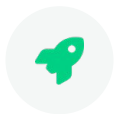
72%

Avg. YoY Growth

Consistent annual increase in user base

# The ClonifyNow Advantage

Why We Are the Preferred Partner for On-Demand Mobility Platforms



## Production-Ready Excellence

Delivering apps that are fully optimized and ready for App Store and Google Play submission from day one, ensuring a smooth market entry.



## Scalable Architecture

Building robust systems designed to grow seamlessly as user demand, vehicle fleets, and geographic coverage expand across regions.



## Beyond Delivery

A commitment to long-term partnership, providing ongoing maintenance, security updates, and continuous feature innovation post-launch.

# Scaling Beyond Borders: The Future of Roll & Ride

A Scalable Foundation Enables Seamless International Expansion



## Multi-Region Readiness

The platform's modular architecture allows for rapid deployment in new countries without a total rebuild, supporting localized payments and regulations.



## Upcoming Innovations

Integration of AI-driven demand forecasting, predictive maintenance, and expansion into multi-modal transport options for a smarter urban experience.



## Sustainable Impact

Continuing to lead the shift towards green urban transport solutions worldwide, reducing carbon footprints and urban congestion at scale.



# ClonifyNow

Powered by Hexadoth Solutions

## Building the Future of Mobility Together



### 10-Week Launch

From concept to production-ready app in record time.



### Proven Results

Hundreds of thousands of users and consistent growth.



### Scalable Vision

A foundation built for international expansion.

Ready to turn your vision into a market-moving reality?

Partner with [ClonifyNow](#) today. Visit [clonifynow.com](#) to get started.

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