




CASE STUDY

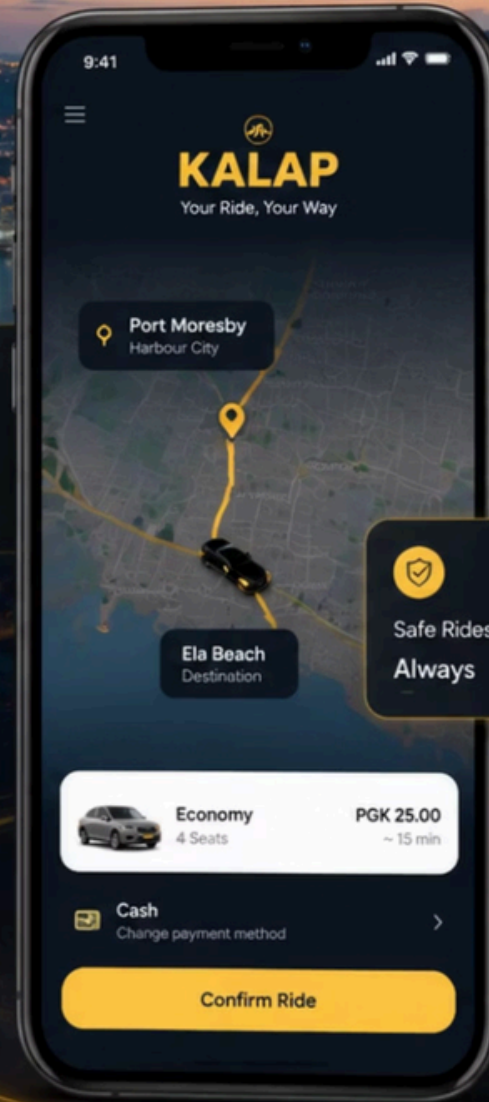
Kalap App


Building Papua New Guinea's
Premier Ride-Hailing Platform

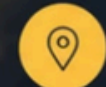
 Client:
Kalap PNG


 Developer:
ClonifyNow

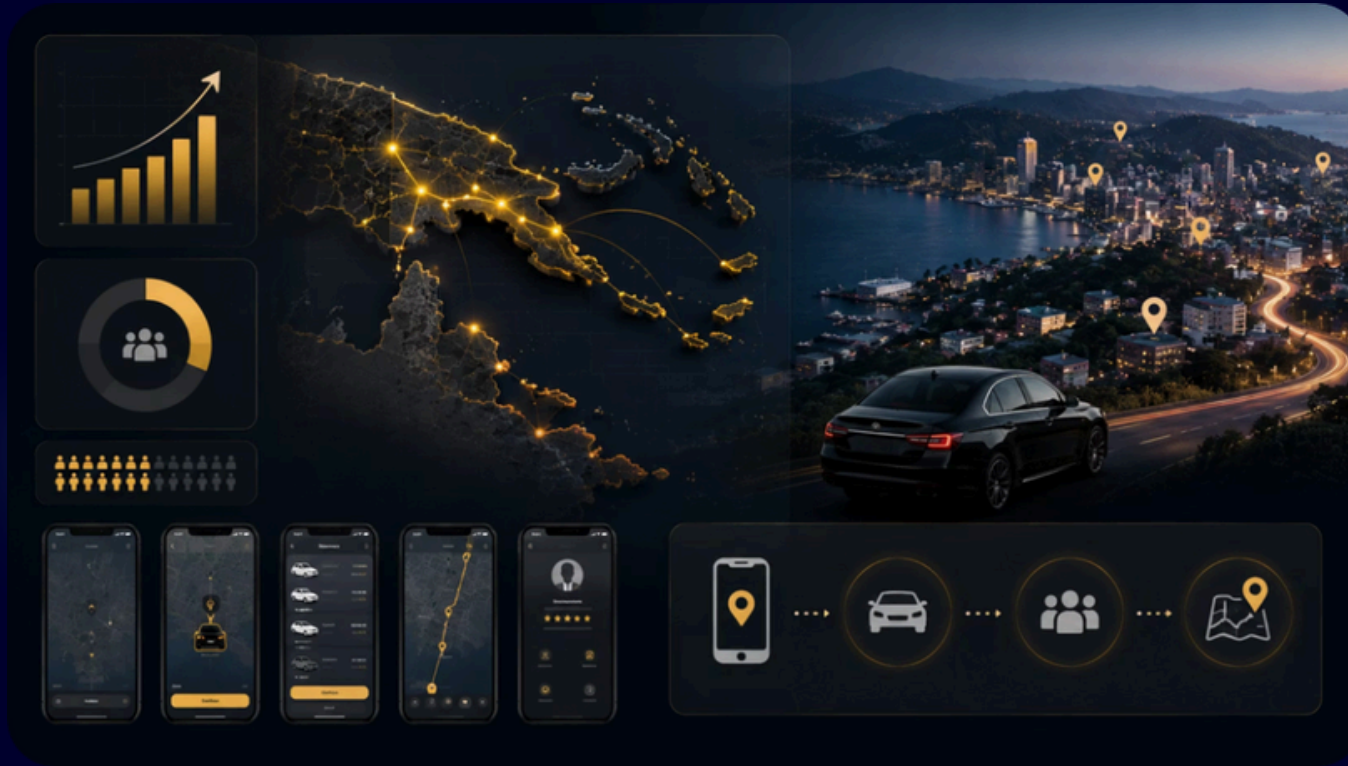
 Live at:
kalappng.com



 iOS & Android
Platform

 Papua New Guinea
Region

 Ride-Hailing App
Solution



CLIENT OVERVIEW

Kalap PNG

Kalapisaride-hailingapplication built specifically for the Papua New Guinea market, connecting passengers with reliable drivers for **safe, convenient, and affordable rides** 4 tailored to PNG's growing urban digital economy.

The Opportunity

→ PNG's smartphone penetration growing rapidly with no dominant ride-hailing player yet

→ Port Moresby urbanisation driving surge in demand for reliable, app-based rides

→ Fragmented, unreliable taxi market ripe for digital disruption

Industry

On-Demand Services

Platform

iOS & Android

Challenges & Requirements

Launching KalapinPNG requires solving a unique set of technical, operational, and market-specific challenges before a single ride could be booked.

1

Fast Time-to-Market

The client needed a fully functional app launched rapidly to capitalise on PNG's growing smartphone penetration before competitors entered the market.

2

Local Market Adaptation

Standard global apps don't cater to PNG's unique geography, payment preferences, and local language needs 4 deep customisation was essential.

3

Rock-Solid Ride-Hailing Core

Kalap required real-time ride matching, live GPS tracking, and a seamless driver-passenger experience from day one.

4

Scalable & Cost-Effective

Building from scratch was not viable. A robust white-label solution was essential to control costs and allow future growth.

5

Reliable Real-Time Operations

PNG's network conditions demanded the platform handle GPS, payments, and push notifications efficiently under varying connectivity.

6

Admin & Driver Management

A comprehensive admin panel to manage users, drivers, pricing, zones, and analytics across all service verticals.

Our Solution

ClonifyNow delivered a **fully customised ride-hailing platform** built on our battle-tested ReadyCab stack – white-labelled as Kalap for the PNG market, with full source code handover.



Custom-Branded App

Full Kalap branding across iOS & Android apps, web portal, and admin panel with PNG-specific UI/UX design.



Ride-Hailing Platform

Robust real-time ride booking system connecting passengers with drivers – the core of the Kalap experience.



Real-Time GPS Tracking

Live driver tracking giving passengers full visibility of their ride from booking to drop-off.



In-App Payments

Integrated multiple payment gateways including mobile money options suited to the PNG market.



Powerful Admin Panel

Complete back-office control: manage users, drivers, pricing, zones, and analytics from one dashboard.



Fast Deployment

From brief to launch in record time – leveraging ClonifyNow's ReadyCab codebase with full source code handover.

Key Features Delivered

Passenger App

- Easy signup & social login
- Instant ride booking & fare estimate
- Live driver tracking
- In-app chat with driver
- Multiple payment options
- Ride history, receipts & reviews
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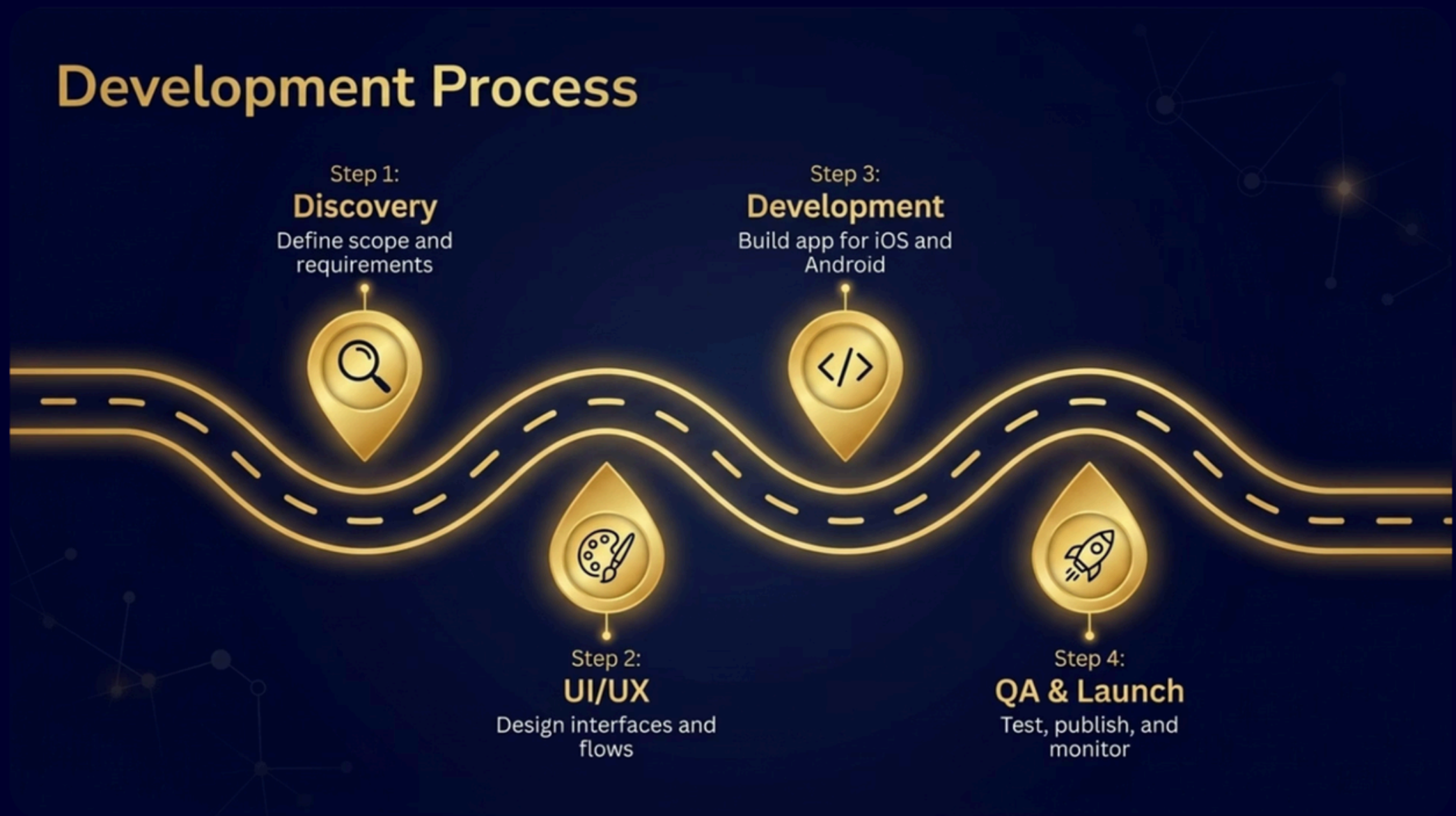
Driver App

- Simple onboarding & KYC
- Real-time ride requests
- Optimised GPS navigation
- Earnings dashboard
- Availability toggle
- Trip history & in-app support

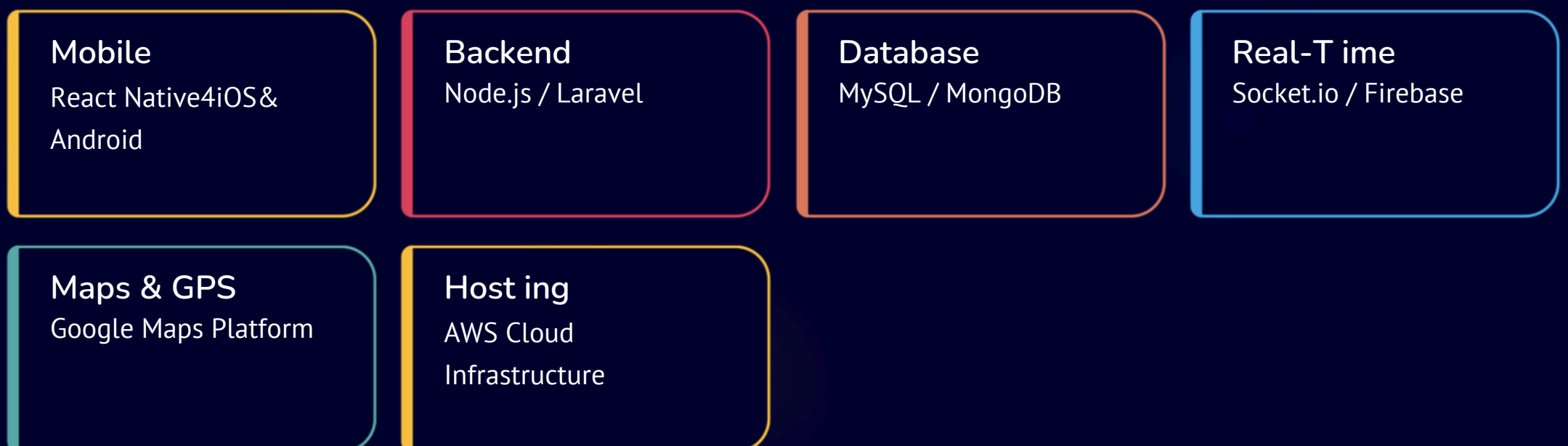
Admin Panel

- User & driver management
- Zone & pricing control
- Commission & promo engine
- Dispute resolution tools
- Live operations dashboard
- Analytics & multi-service control

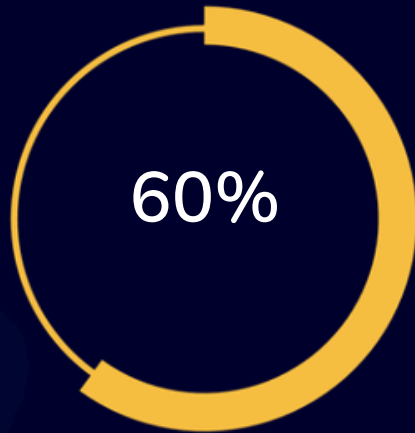
Technology & Development Process



Technology Stack



Results & Business Impact



Faster Launch
Vs. custom build timelines



PNG Market Pioneer
First-mover ride-hailing app



Source Code
Full ownership delivered



Stores Live
iOS App Store & Google Play





→ Live and operational at kalappng.com, serving PNG passengers and drivers across Port Moresby

→ Real-time GPS tracking and in-app payments working reliably across PNG's varied network conditions

→ Full admin control allowing Kalap's team to manage operations, pricing, and zones independently

"ClonifyNow helped us bring Kalap to life at a pace we didn't think was possible. The platform is robust, the team delivered on every promise, and we now have a market-leading app in PNG."

4 Kalap Team, Papua New Guinea

Why Businesses Choose ClonifyNow

From first-time founder to growth-stage operators, ClonifyNow delivers the technology, speed, and support to make your on-demand platform a reality.



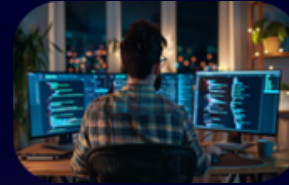
Rapid Launch

Go from idea to live app in weeks, not months. Our ready-made platforms eliminate lengthy dev cycles.



Full Customisation

Your brand, your features. We white-label every solution to match your identity and market needs.



Source Code Ownership

You receive the full source code and all files for total control and independence from day one.



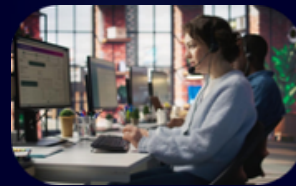
Cost-Effective

Launch at a fraction of the cost of custom development without compromising on quality or features.



Market-Ready Features

Built-in real-time tracking, payments, admin panel, multi-language, and analytics out of the box.



Dedicated Support

24/7 post-launch support and regular platform updates for growth from launch to long-term growth.

Ready to Build Your Own On-Demand App?

Let ClonifyNow power your next ride-hailing platform just as we did for Kalap in Papua New Guinea. Fast, scalable, and entirely yours.

Website

www.clonifynow.com

See Kalap Live

www.kalappng.com

Email Us

sales@clonifynow.com



Powered by ClonifyNow 4 Fast · Scalable · Yours

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